RFTA ITSP
STAGE III – Analyze Options and Public Policy Development

RFTA Board Meeting
March 8, 2018

PARSONS

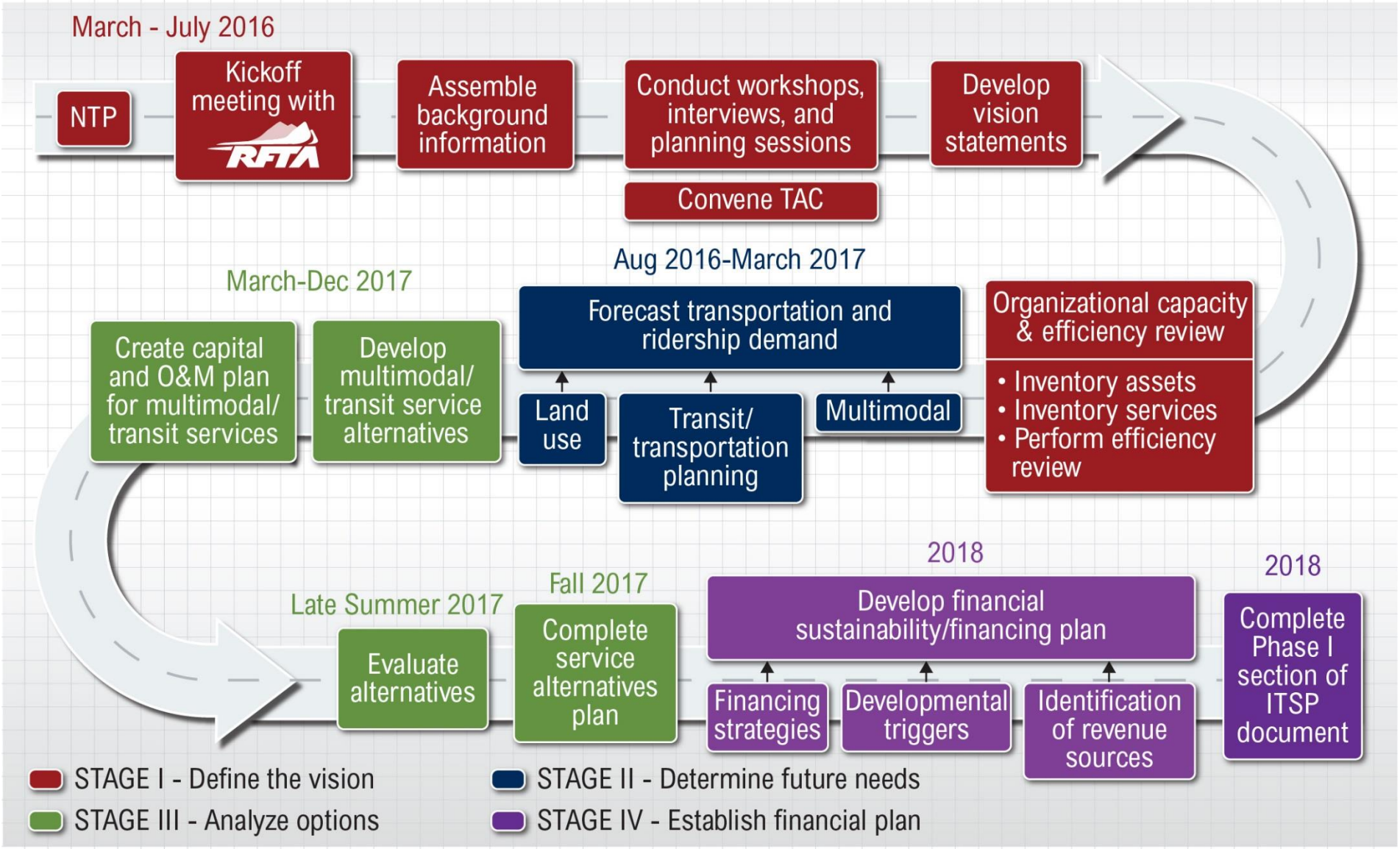
RFTA
ROARING FORK TRANSPORTATION AUTHORITY

Past Updates to You

- ITSP Stage I – performed stakeholder outreach and developed project goals (Mar - Jul 2016)
- ITSP Stage II – analyzed future land use and ridership needs using Air Sage data (Aug 2016 - Feb 2017)
- UVMS (Upper Valley Mobility Study) – developed LRT and BRT alternatives along modified direct alignment (Sept 2016 – June 2017)
- ITSP Stage III – Analyze Options kick off & funding discussion (May 2017-present)

Today's Update to You

- March 2018:
  - Project List: Priority and Cost Update
  - Messaging Update
  - Transit Funding in Colorado Overview and Discussion
  - Next steps


March - July 2016
NTP
Kickoff meeting with RFTA
Assemble background information
Conduct workshops, interviews, and planning sessions
Convene TAC
Develop vision statements
Aug 2016-March 2017
Forecast transportation and ridership demand
Land use
Transit/ transportation planning
Multimodal
Organizational capacity & efficiency review
• Inventory assets
• Inventory services
• Perform efficiency review
March-Dec 2017
Create capital and O&M plan for multimodal/ transit services
Develop multimodal/ transit service alternatives
Late Summer 2017
Evaluate alternatives
Fall 2017
Complete service alternatives plan
2018
Develop financial sustainability/financing plan
Financing strategies
Developmental triggers
Identification of revenue sources
2018
Complete Phase I section of ITSP document
STAGE I - Define the vision
STAGE II - Determine future needs
STAGE III - Analyze options
STAGE IV - Establish financial plan

Project List: Priority and Cost Update

- Project List will be presented at the meeting.

Messaging Update

Destination 2040: Our region's future is riding on RFTA

Secondary Tagline Options:

- Making community connections
- Innovative, Reliable and Sustainable Transportation for Our Region
- Investments in Reliable and Sustainable Transportation for Our Region
- A Vision for our Region's Mobility

Destination 2040:Our region's future is riding on RFTA

Categories for Messaging:

Reduced Congestion and Improved Mobility	Transportation Improvements:	Environmental Concerns

• Regional solution
• Regional leadership/RFTA board
• Connected Regional Economy
• Quality of life
• Future mobility Choices
• Safety
• Increases in service will help get more people out of their cars to walk, bike, and take transit
	• More frequent and consistent transit service
	• Newer, cleaner, quieter, ultramodern buses
	• Improvements to:
	  • Transit stations
	  • Park-and-rides
	  • SH82 pedestrian crossings
	  • Rio Grande and LoVa Trails
		• Quiet, clean electric buses
		• Connected trail system
		• Quality of life for all
		• Climate change
		• Long-term mobility solutions

Transit Funding in Colorado (or – Why are we in Such a Pickle?)

Senate Bill 228 (2009)

"The Pots"

10% for Transit

FASTER (2009)

Created Div of Transit and Rail

Increased Vehicle registration fees

$15 million to transit

(2012) Congress Eliminates Earmarking

Loss of Federal Bus and Bus Facility funding

RFTA gained $ over 12 years of participation

MPACT 64 (2010 – 2016)

64 counties and MPOs

Statewide ballot initiative

Extensive polling and policy discussions

Change in conversation around transit

HB 1242 (2017) (failed)

Referred measure: statewide sales tax

Local/county share flexible

15% to multi-modal

SB 267 (Success?)

Hospital Provider bill with Transpo tacked on

Only bonding authority (requirement)

CDOT Transit projects:

Park-N-Rides

Today

Denver Chamber Statewide Ballot Initiative

Titles filed last week

15% for multi-modal

Devil in the Details

Next Steps

- March to May - Conduct public meetings, outreach to key stakeholders, possible media outreach, develop coalition in support
- May 10 – Present public outreach and other feedback to board / use that to fine-tune ballot language / recommend second poll
- May to June – Develop second poll to field ahead of June *Board Retreat*
- June - Present polling results and recommendations / discuss next steps on ballot language at *Board Retreat*

QUESTIONS / DISCUSSION