NEWSFLASH

IT'S COMING!!

APTA TRANSIT BOARD AND BOARD SUPPORT SEMINAR IN DENVER, JULY 18-21

The Regional Transportation District in Denver is hyped and ready to host the 2015 APTA Transit Board Member and Board Support Seminar. " From the flagship FasTracks transit expansion program that includes over 122 miles of new commuter rail and light rail, to the renowned Denver International Airport Hotel and Transit Center, Denver is poised to show the transportation transformation that is redefining this city," says Charles Sisk, Chair of the RTD Board of Directors. It is our distinct honor to welcome Transit Board members and Board support staff to our great city.

The theme for this year's conference is **Elevating Knowledge of Transit Dollars and Sense**. And at one mile above sea level, we are doing just that. To jumpstart the discussion, keynote speaker Rick Garcia, Regional Administrator for US Dept. of Housing and Urban Development Region VIII in the White House Administration, will speak on the strategic importance that a strong transit infrastructure has to the revitalization of communities and economic growth. A former RTD Board member, Rick is a strong advocate for mass transit and public transportation and understands the challenges many regions face.

In addition, the Transit Board Member Subcommittee has put together several interesting sessions:

- CEO Hiring Process and the Role of the Board in Succession Planning
- The Board's Role in Goal Setting and Performance Evaluation of the GM/CEO
- Transit as a Catalyst for Economic Development, featuring a panel of TOD and affordable housing developers and city economic planners
- Fundamentals of Transit Financing (Understanding the Transit Dollars and Sense)
- Engaging our Millennials in Public Transportation, featuring a generational panel discussing what it will take to attract and retain them as mass transit riders
- ADA—25th Anniversary: A Look back and how are transit properties managing growth as the population ages?
- Safety and Security Issues with Map-21

Need More? Then how about your choice of three mobile workshops:

- **Transit Oriented Communities and Flavors of BRT**—This fascinating tour will provide a case study of a community development project involving collaboration between the developer, City of Denver, RTD and the Denver Urban Renewal Authority (DURA) to install a major drainage system and street improvements along the light rail corridor. Then we will transfer to our branded BRT bus, the Flatiron Flyer, for an informative trip to see flavors of BRT and discuss a proposal for an arterial BRT.
- **West Line Tour: An Urban Renaissance Story**—Come along as we explore the first light rail corridor to go directly through residential communities. We will talk about the educational outreach and community engagement efforts, enhanced safety measures, noise barriers and the community revitalization that has begun as a result of access to mass transit. We plan to visit the Delores Project, a center for homeless and battered women, who are part of our transit dependent communities located along the light rail line.
- **Transportation Anchors**—From Denver International Airport on the east to the Denver Union Station multimodal mega center in central downtown, we will explore innovative and creative financing that is part of our public-private partnership (PPP) and the collaboration that occurred between municipalities.

  Of course, none of these tours would be complete without a chance to explore **the** iconic **Denver Union Station Transit Center**, the preeminent transit infrastructure project that has attracted billions of dollars in development, created thousands of jobs and is at the heart of downtown Denver with livable communities where people work, play and live.

And That's Not All!

Denver is known as the hospitality city of the West so we dare not disappoint. Come enjoy our Colorado Hoedown BBQ at Coors Field on Sunday night, the 19th, and top off your visit at the Taste of Denver Union Station (DUS) Grand Reception on Monday the 20th. Come relax and enjoy all things Colorado.

Register Now

We hope to see you in magnificent Denver where the sun shines 300 days a year on the elevated snow-capped Rocky Mountains. Registration is now open at www.apta.com.

American Public Transportation Association

Registration

Pre-registration for the 2015 Transit Board Members and Board Support Seminar is now open. When registering, please indicate the size of the transit system you represent (small, medium or large/multi-modal).

Not sure if you are registered for this conference? Log in to MyAPTA, then go to My Transactions and Events to see a list of all the events you have registered for.

Stay tuned for the preliminary program.

Registration Types

Please note that this meeting is **open to APTA operating Transit System members only.** For more information on becoming a member, call APTA's Membership Department at 202-496-4800.

Board Member Registration

- **$745 per person** - on or before June 19, 2015
- **$795 per person** - after June 19, 2015

Board Support Registration

- **$645 per person** - on or before June 19, 2015
- **$695 per person** - after June 19, 2015

Spouse/Guest Fees

- **$125 per person** - includes Welcome Reception, closing lunch and transit pass.

  This rate is not applicable to fellow employees or industry professionals. A guest ticket to only the Welcome Reception is available for **$50.**

Important Dates

- Early Fee Deadline – June 19, 2015
- Refund Deadline – June 26, 2015
- Pre-registration Ends – July 13, 2015
- On-site Registration – July 18 - 21, 2015

Cancellation Policy

Registration fees will be refunded if a request is received in writing no later than June 26, 2015. A 20% cancellation fee will be withheld. There will be no refunds after the June 26th deadline.

In the event of a serious illness or emergency, you may qualify to have the registration fee, minus a 20% processing fee, applied to a future meeting (must be used within one year).

You may transfer your registration fee at any time without penalty to another person in your organization attending the 2015 Transit Board Members and Board Support Seminar.

Registration Questions?

Contact APTA's Heather Rachels at (202) 496-4838 or hrachels@apta.com.

American Public Transportation Association

Hotel & Travel

The official APTA hotel for this conference is:

Grand Hyatt Denver
1750 Welton Street
Denver, CO 80202

The rate is $179 Single/Double. Your reservation must be received by the hotel before **June 19, 2015**. After this date, all rooms will be released, and reservations will be accepted on a space and rate available basis. **Please note that rooms may sell out prior to June 19th, so early bookings are recommended.**

Important Information

Please read this information before making your reservation.

1. You must first be registered for the conference in order to make a reservation at the hotel.
2. You must provide a credit card number to guarantee the room.
3. If you cancel, you must notify the hotel by phone at least 48 hours before your arrival to avoid being charged.
4. There is a $75 early departure fee so be sure to confirm your departure date when checking into the hotel
5. Be sure to keep a copy for your records.

Make Your Reservations

To make your reservation, either use the online reservation form or downloadable forms below.

- Online Room Reservation Form
- Downloadable Form (doc)

About the Hotel

A striking addition to the Mile High City's skyline, the Grand Hyatt Denver is conveniently situated in the center of the city's business and entertainment district. Walk to Denver's best attractions, including the Denver Art Museum, Coors Field, and the 16th Street Mall.

Travel Resources

Travel Destinations - APTA's Official Travel Agency

Travel Discounts