Regional Bikeshare and First & Last Mile Mobility Study

Project Update

August 2021

TOOLE DESIGN

RFTA
ROARING FORK TRANSPORTATION AUTHORITY

Project Update

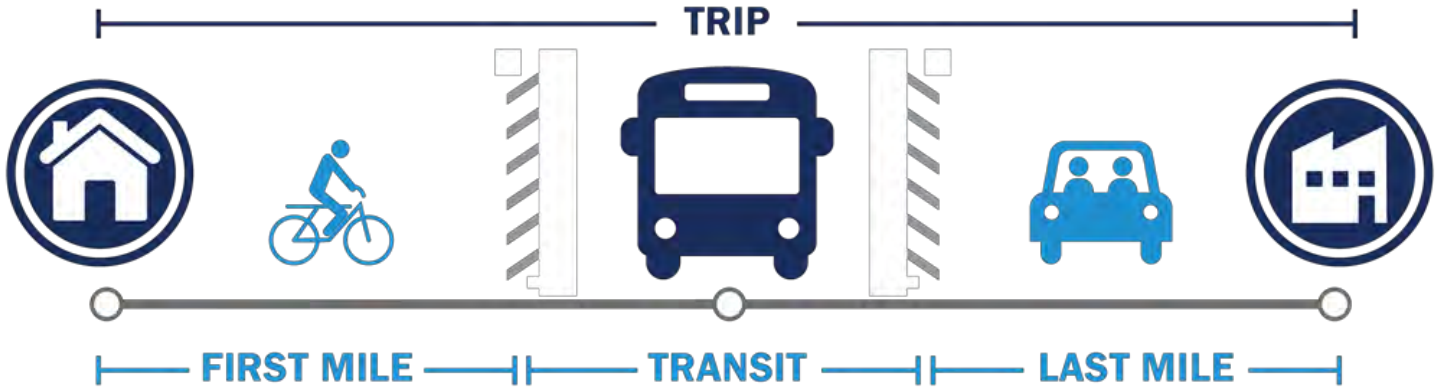
- **Regional Bikeshare Governance Model**
  - Preferred short-term recommendation: enhanced non-profit
    - Agreement between RFTA and WE-cycle
    - Service agreements between WE-cycle and local agencies
  - Draft model and roles and responsibilities shared with RFTA and TAC for review

Project Update

- **Regional Bikeshare System Planning**
  - Refining unit cost estimates
  - Developing bikeshare system plans for each community
  - Preparing funding scenarios

Project Update

- **First/Last Mile**
  - Refining service typology
  - Developing case studies from other agencies/jurisdictions
  - Outreach



Source: UrbanTrans

Project Update

- **Public Outreach**
  - Help us spread the word!
  - Links to interactive, online survey and map available at: **https://www.rfta.com/bikeshare-flm-study/**
  - In-person tabling in Carbondale, Glenwood Springs, El Jebel, Aspen, and more!
    - Check the website for more details

Schedule Update

- **August**
  - Online and in-person outreach
  - Bikeshare system planning for each community
  - Governance structure revisions
  - Finalize bikeshare system cost estimates
  - Refine First/Last Mile system typology, research case studies
- **September**
  - Summarize public input and integrate findings
  - Prepare draft bikeshare system plans for each community
  - Prepare draft cost analysis for bikeshare system plans
  - Draft funding assessment and modeling
  - TAC Meeting 5

Schedule Update

- **October**
  - Incorporate feedback and finalize bikeshare system plans, and cost and funding plans
  - Finalize governance recommendations
  - Draft bikeshare implementation plan
  - Preliminary FLM recommendations and prioritization framework
- **November**
  - Local council updates
  - Distribute draft bikeshare report for comment
  - Finalize first/last mile recommendations

Schedule Update

- **December**
  - Staff update to RFTA Board
  - Distribute draft first/last mile report for comment
  - Finalize bikeshare and first/last mile reports
- **January**
  - Present plan to RFTA Board for adoption

Project Update

- **Next Steps**
  - Conduct outreach and incorporate findings into system planning and FLM recommendations
  - Develop FLM recommendations
  - Finalize partner roles and responsibilities for regional bikeshare governance

TOOLE DESIGN