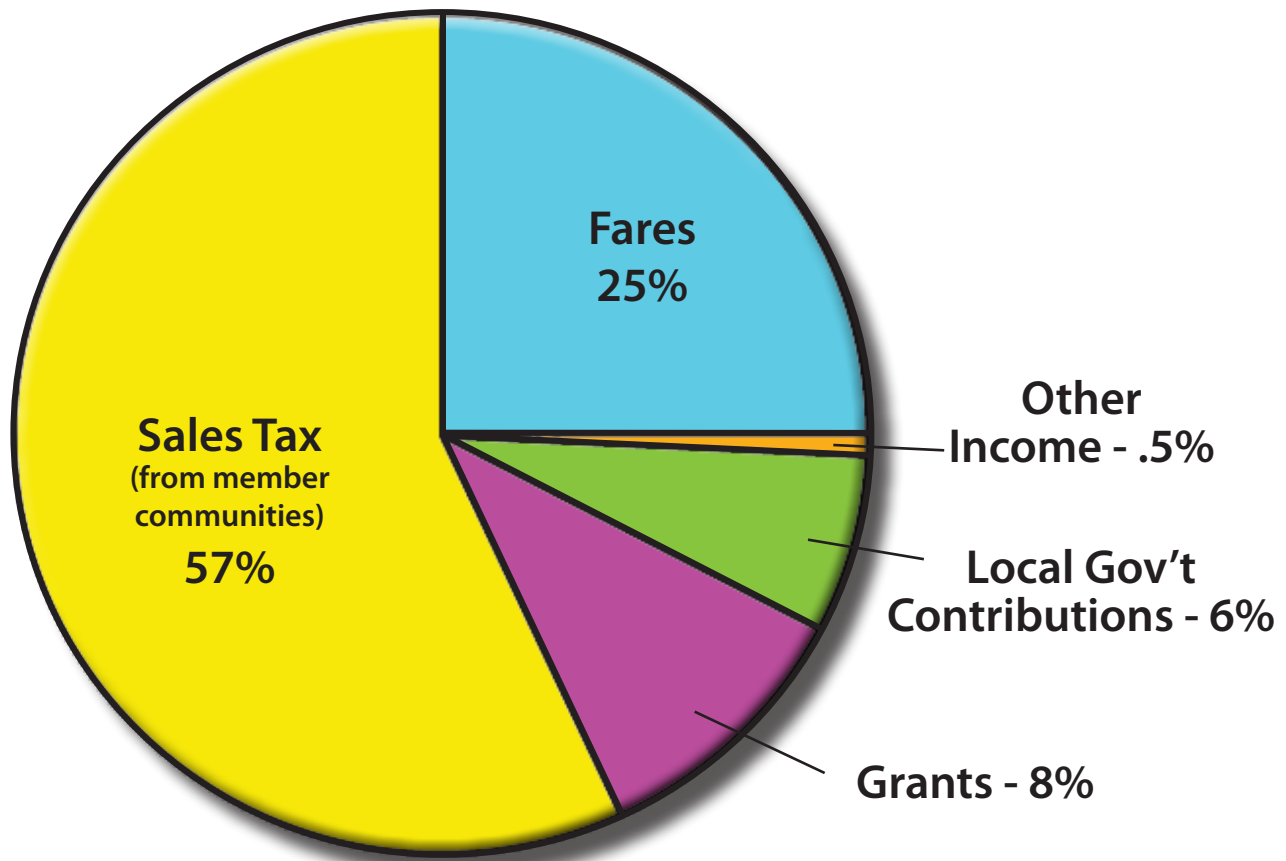


The “Transit Mile”

WHO PAYS FOR YOUR RIDE



Why Did My Fare Go Up?

Recently, RFTA raised its cash fare by \$1 per zone and its monthly and seasonal zone pass prices by 10%. As the chart above indicates, only 25% of the cost to ride the bus is covered by fare revenue and about 75% is covered by RFTA sales taxes, grants, contributions, and other revenue.

We are trying very hard to keep your commuting costs down; however, due to the recession, sales taxes that RFTA relies upon to support regional transit services are down by about 20% compared with 2008. To make up the difference in 2010, RFTA has been forced to freeze the wages of its employees, reduce their benefit costs, and cut operating and capital expenses. Also, to help avoid major service reductions, it was necessary to raise fares.

As a user of RFTA services, we value you and regret adding to your stress during these difficult economic times. Yet, even though the cost of riding RFTA is going up, we believe that the price is still reasonable for most passengers when compared with the true cost of driving ones own automobile. For more information on the true cost of driving please review AAA driving cost information at <http://www.aaaexchange.com/Assets/Files/200948913570.DrivingCosts2009.pdf>.

Thank you for your continued use of RFTA transit services. If you have any questions or comments, please e-mail them to feedback@rfta.com.